

# THE VARIOUS TYPES OF OBEYAS

## Strategic



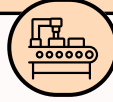
Goals

Align the organization's long-term vision, strategic goals, and essential resources.

Indicators

- Increase in revenue
- Profitability
- Market share
- Net Promoter Score
- Market Penetration
- Client satisfaction
- Monitoring the advancement of strategic projects undertaken.

## Manufacturing



Monitor the performance of the production line in real time, identify deviations, and implement prompt corrective measures.

- Overall Equipment Effectiveness (OEE)
- Defect/Reject Ratio
- Production output
- On-time delivery (OTD)
- Inventory turnover
- Security Incidents
- Adherence to quality standards

## Office



Enhance interdepartmental collaboration, optimize internal processes, and oversee cross-functional projects.

- Adherence to project deadlines
- Task management
- Ticket monitoring
- Identification of principal risks

## Three Best Practices for Effective Obeyas

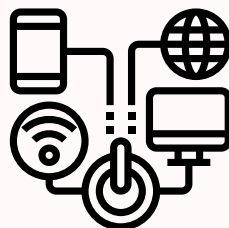
### Standardisation



Employ consistent formats throughout departments and organizational levels.

The information must be "self-sustaining."

### Digitalisation



Data disseminated through digital tools provides instant visibility into performance metrics and areas requiring improvement.

### Feedback mechanisms



The Strategic, Production, and Office Obeyas must be interconnected. The data relayed by the Manufacturing/Office Obeyas must inform the decisions made in the Strategic Obeya.



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iObeya