

OBEYA VERSUS EXCEL

Two distinct approaches

Excel - Data-Centric

XLS



Acknowledged for managing and analyzing substantial quantities of raw data.



Enables the execution of intricate calculations utilizing a variety of available formulas or macros.



Personal exploitation

Obeya - Team-Centric



Engineered to enhance business collaboration

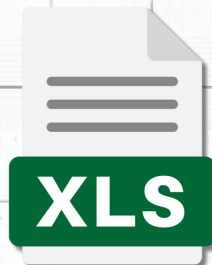


With real-time, visually explicit information, Obeya fosters concentrated discussions.

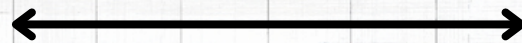


Collective exploitation

Two complementary tools



Bidirectional connectors



Obeya digital dashboards



Analysis of substantial volumes of raw data

Enhanced real-time information dissemination

Accelerated and more dependable decision-making

Intuitive and ergonomic representation



Clément BONIOL



iObeya