

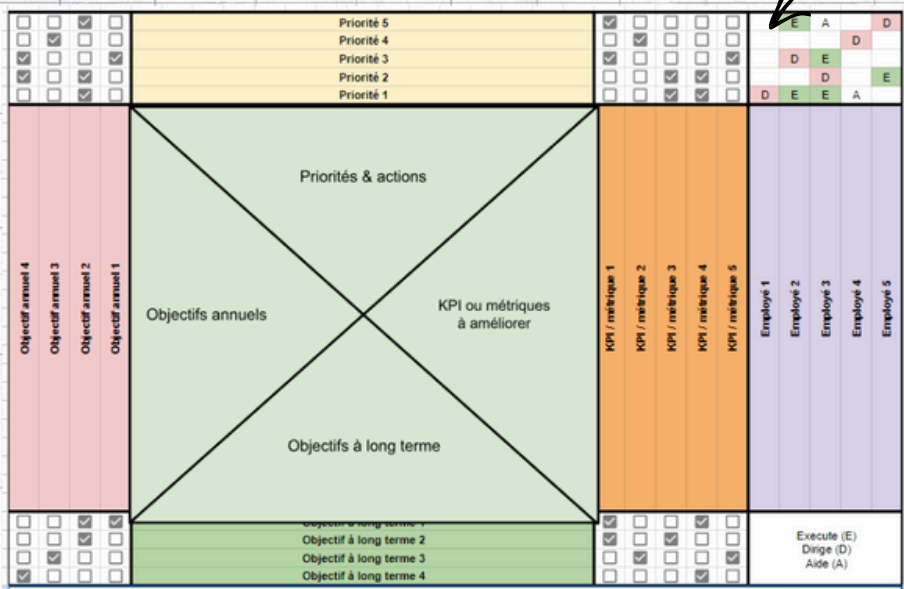
HOSHIN KANRI AND DIGITIZATION

Hoshin Kanri

Hoshin "Direction"
Kanri "Management"



Align the strategic vision established by management with the operational actions executed at the ground level by communicating these objectives throughout all hierarchical tiers.



Hoshin Matrix X

Grand tapes of Hoshin Kanri

- Definition of the long-term strategy and identification of specific objectives over a three to five-year horizon.
- Definition of objectives to be accomplished in the current year.
- Translation of these annual objectives into actionable operations.
- Implementation of key performance indicators and metrics to assess progress.
- Allocation of resources to each identified operational action.
- Monitoring indicators throughout the year and, if necessary, implementing corrective actions

In what ways does digitalization enhance this method ?



Rapid and effortless access to all forms of data



Collaboration encouraged



Effective "Catchballs": The Exchange of Ideas Without Information Loss



Real-time updates of KPIs by strata



Clément BONIOL



iObeya