

GEMBA WALK & DIGITIZATION

Gemba Walk



Gemba

"where the action is"



In the industrial context, a Gemba Walk refers to a tour of the field or workshop carried out by an operational team leader.



Gemba Walks: why digitize them?



Optimizing collaboration and communication



Data accessibility and historization



Exploitation of data from Gemba Walks



Improved team responsiveness and involvement



Strengthening team autonomy



In-depth analysis and informed decision making

7 "keys to success" for achieving this digitalization



Ease of use



Efficient ascent



Traceability and monitoring



Integration with other tools



Visualization of KPIs



Formation



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iObeya